#### Does BERT Learn as Humans Perceive?

#### Understanding Linguistic Styles through Lexica











#### Motivation

I will understand if you decline, but would very much like you to accept. May I nominate you?



Polite <

Positive





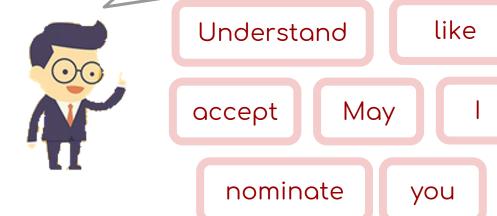




#### Motivation





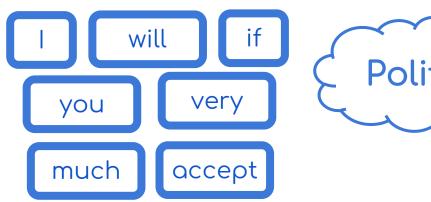














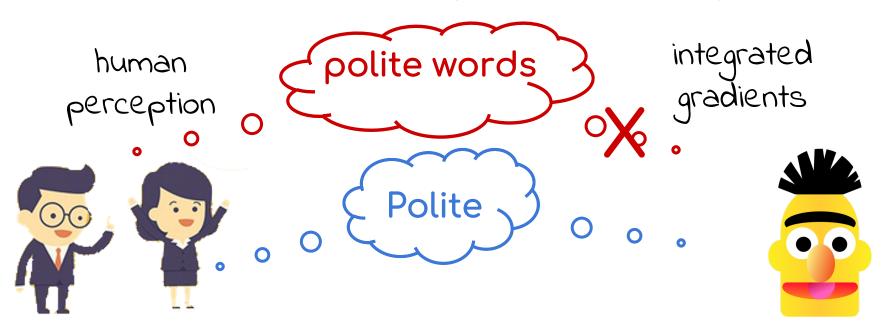
I will understand if you decline, but would very much like you to accept. May I nominate you?



accept



Words that BERT thinks as important != humans perceive



#### Main Question

To what extent does BERT's word importance align with human perception?

#### 8 Linguistic Style Datasets (Kang and Hovy, 2021)

Politeness (Danescu-Niculescu-Mizil et al., 2013) Sentiment Treebank (Socher et al., 2013) **Positive** Polite **Impolite** Negative Hate and Offensive Tweets (Davidson et al., 2017) Not Offensive Offensive SemEval 2018: Affect in Tweets (Mohammad et al., 2018) Anger Disgust Fear Sadness Joy

## Hummingbird Dataset Collection





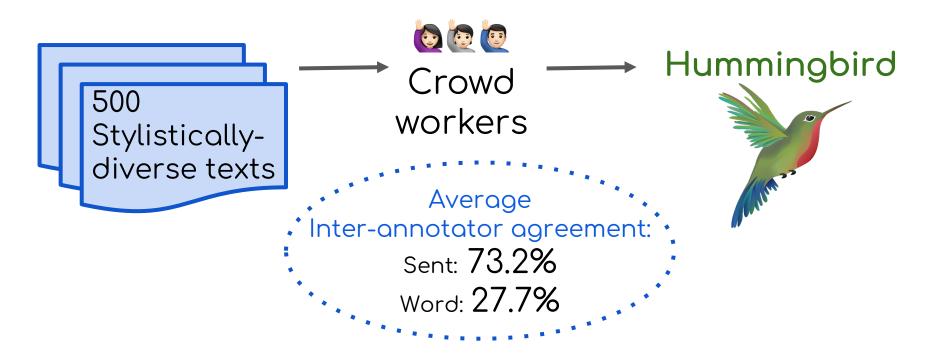
Style	F1 (%)
Politeness	69.4
Sentiment	96.5
Offensiveness	98.0
Anger	82.0
Joy	86.5

500 Stylisticallydiverse texts

ranked by avg and std of probability scores

<sup>\*</sup>please refer to the paper for the full result

## Hummingbird Dataset Collection



## Human Perception Score

$$H(w_i) = \frac{\sum_{j=1}^{\text{\#annotators}} h_j(w_i)}{\text{\#annotators}}$$

$$h_j \in \{-1, 0, 1\}$$
 given by  $j^{th}$  annotator #annotator = 3

## BERT's Word Importance:

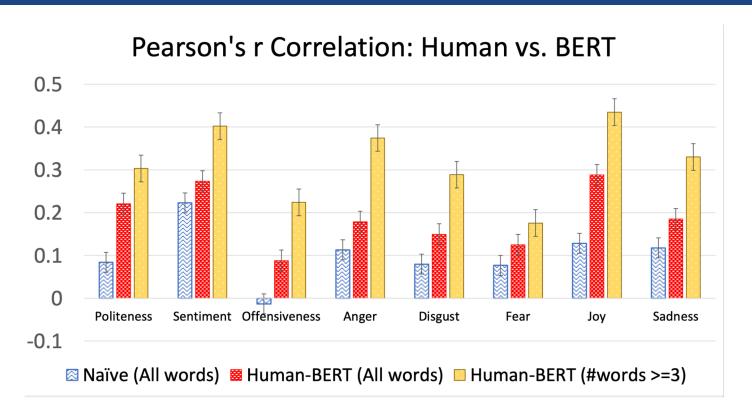
#### Integrated Gradients

(Sundaranjan et al., 2017; Mudrakarta et al., 2018)

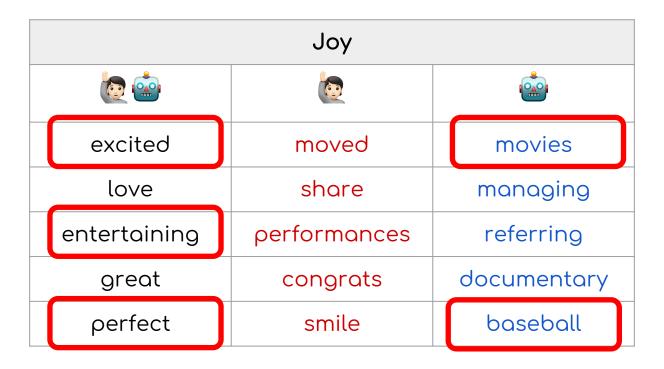
$$\mathsf{IG}_i(x,x') ::= (x_i - x_i') \times \int_{\alpha=0}^1 \frac{\partial F(x' + \alpha \times (x - x'))}{\partial x_i} \, d\alpha$$

x = input word piece x' = baseline input dF/dx = the gradient of neural network F $IG(x, x') \in [-1, 1]$ 

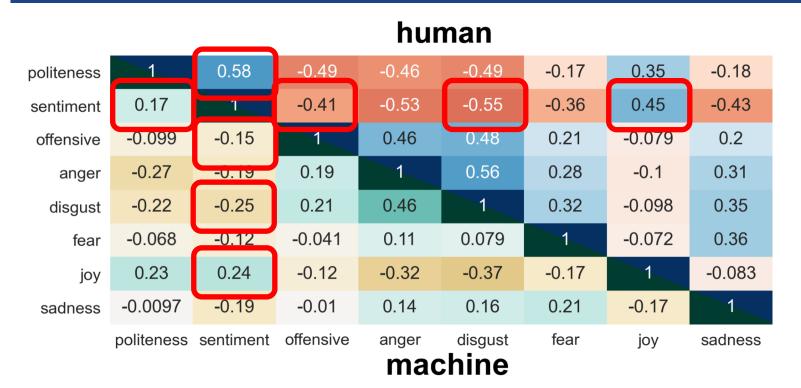
# Intra-Stylistic Analyses



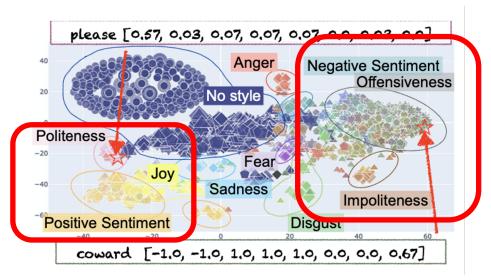
## Intra-Stylistic Analyses

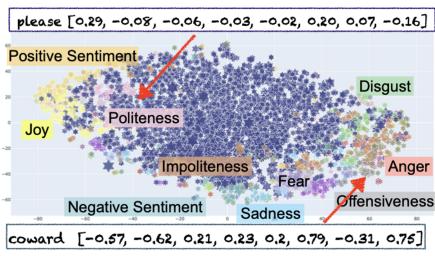


# Multi-stylistic Analyses



# Multi-stylistic Analyses





Human

Machine

## Takeaways

- Word-importances tend to be noisy for rare words
- BERT takes more context; humans intuitively choose the most obvious "stylistic" words
- 3 Styles are subjective, so humans may have different perception towards them

#### **Future Work**

- 1 Scaling up the data size for more styles
- 2 Informing BERT with human perceptions for explaining styles and generalizability

# Thank you!

https://github.com/sweetpeach/hummingbird/